



Please complete all information and return by email or fax with copies of credentials.

BUYER REGISTRATION

ALL INFORMATION ON THIS CARD MUST BE COMPLETE

Buyer ID # _____

Business

Name: _____

Business

Address: _____

City: _____ **State:** _____ **Zip:** _____

Country: _____

Telephone: Business: _____ **Cell:** _____

Home: _____ **Fax:** _____

E-mail: _____

Website: _____

Mailing Address If Different _____

_____ I authorize use of cell number for text messages with updates

Business Type _____ **Brick & Mortar** _____ **Home** _____ **Warehouse**

Business Category

(check all that apply)

- _____ Boutique/Specialty (1 store)
- _____ Boutique/Specialty (2-5 stores)
- _____ Chain Store (5 stores or more)
- _____ Department Store
- _____ Beauty Salon/Spa Fitness
- _____ Discount/Off-price
- _____ Fashion Buying Office
- _____ Franchise
- _____ Home-Based Business
- _____ Importer/Exporter
- _____ Mail Order/Catalog
- _____ Mobile Retail Unit
- _____ Off Shore
- _____ On-Line Store (Must provide Website above)
- _____ Pop-up Stores
- _____ Manufacturer/Designer/Rep
- _____ Wholesale/Distributor

Product Category

(check all that apply)

- _____ Accessories
- _____ Activewear/Aerobic
- _____ After 5/Formal
- _____ Career/Suiting
- _____ Children's Wear
- _____ Contemporary
- _____ Country Club
- _____ Dresses
- _____ Gifts
- _____ Intimate Apparel/Hosiery
- _____ Men's
- _____ Missy
- _____ Petites
- _____ Plus
- _____ Private Label
- _____ Resort Wear
- _____ Shoes
- _____ Sportswear
- _____ Streetwear
- _____ Swimwear
- _____ Unisex

Price Point

(check all that apply)

- _____ Designer
- _____ Bridge
- _____ Better
- _____ Moderate
- _____ Popular

Owner(s)/Buyer(s)

		Check one	
		Owner	Buyer
First Name	Last Name		



ADMISSION POLICY

The TRENDZ show is a wholesale market open to the trade only. To register you must be affiliated with a business that resells products represented in the show. In order to facilitate your entry at the show, we recommend that you mail or fax to our office the attached Buyer Registration Form, along with all of the required credentials. Buyer amenities are reserved for businesses that provide all of the required credentials.

All of the following credentials are required:

- Lease agreement for Commercial Space or Property Deed
- Business Tax Receipt (Occupational License)
- Retail Tax Certificate
- Corporate Credit Card or Imprinted Business Check

Additionally, each buyer that attends must provide the following credentials:

- Photo ID (one per buyer)
- Personalized Business ID (Business Card or cancelled Payroll Check).

Since this is a wholesale market, open to the trade only, buyers are requested to bring guests ONLY if essential to their business at the show. (Maximum 2 guests per business). Guests will be admitted at Show Management's discretion and must register on site with a qualified buyer.

Non-exhibiting sales representatives, manufacturers, importers/exporters, designers, wholesalers and jobbers will NOT be granted admission.

To maintain a business-like atmosphere, no carriages, shopping carts, pets, or children under the age of 12 will be permitted in the show. Children under the age of 18 will not be issued "Buyer Badges".

TRENDZ reserves the right to request additional buyer credentials when deemed necessary or to deny admittance to any individual or group that it views as failing to meet show requirements. Only qualified, fully credentialed buyers that have been approved for entry will be provided with show amenities that include parking validation, complimentary coffee, complimentary lunch, and other buyer incentives.

We reserve the right to refuse admission to any person other than those individuals approved for entry.

Please call the TRENDZ office at 888-249-1377 if we can be of assistance.