



Please complete all information and return by e-mail, mail or fax with copies of credentials.

## BUYER REGISTRATION

ALL INFORMATION ON THIS CARD MUST BE COMPLETE

Buyer ID # \_\_\_\_\_

**Business**

**Name:** \_\_\_\_\_

**Business**

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Country:** \_\_\_\_\_

**Telephone:**

**Business:** \_\_\_\_\_

**Cell:** \_\_\_\_\_

**Home:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Mailing  
Address  
If Different** \_\_\_\_\_

**Business Type:**  **Brick & Mortar**  **Home**  **Warehouse**

**Business Category**  
(check all that apply)

- Boutique/Specialty (1 store)
- Boutique/Specialty (2-5 stores)
- Chain Store (5 stores or more)
- Department Store
- Discount/Off-price
- Beauty Salon/Spa Fitness
- Fashion Buying Office
- Mail Order/Catalog
- Importer/Exporter
- Home-Based Enterprise
- Off Shore
- On-Line Store (Must provide Website above)
- Manufacturer/Designer/Rep
- Wholesale/Distributor

**Product Category**  
(check all that apply)

- Accessories
- Activewear/Aerobic
- After 5/Formal
- Career/Suiting
- Children's Wear
- Contemporary
- Country Club
- Dresses
- Full Figure
- Gifts
- Intimate Apparel/Hosiery
- Men's
- Missy
- Petites
- Private Label
- Resort Wear
- Shoes
- Sportswear
- Streetwear
- Swimwear
- Unisex

**Price Point**  
(check all that apply)

- Moderate
- Popular
- Better
- Designer
- Bridge

**Owner(s)/Buyer(s)**

**Check one**

First Name	Last Name	Check one	
		Owner	Buyer



## **ADMISSION POLICY**

TRENDZWest is a wholesale market open to the trade only. To register you must be affiliated with a business that resells products represented in the show. In order to facilitate your entry at the show, we recommend that you mail, email or fax to our office the attached Buyer Registration Form, along with all of the required credentials.

**All of the following credentials are required:**

- Business Tax Receipt (Occupational License)
- Resale Tax Certificate
- Photo ID (one per buyer)

**Please Note:**

- To maintain a business-like atmosphere, no carriages, shopping carts, pets or children under the age of 12 permitted in the show.
- Children under the age of 18 are not issued "Buyer Badge."

**We reserve the right to refuse admission to any person other than those individuals approved for entry.**

Please call the Florida Fashion Focus office at 888-249-1377 if we can be of assistance.